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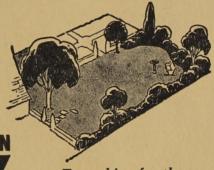
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## STUART'S

LANDSCAPE AND FRUIT ADVISERS

PRICE LIST - 25M





GARDEN

Everything for the Victory Fruit and Flower Garden

"Blue Ribbon Quality" Nursery Stock
Established 1852—Over 90 Years Experience



C. W. Stuart & Co., Inc.
Newark, New York State

### Price List Index

All classes of Nursery Stock are in the same sequence in this Price List as in our new 1943 Colored Plate Book. Bargain Groups are scattered throughout this Price List following prices for the individual items.—Example: Flowering Shrub Bargain Groups follow prices on Flowering Shrubs.

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## Terms of Sale

- All Nursery Stock Orders will be shipped to customer by freight mail or express depending on size and weight, each customer to pay shipping charges and remit to our home office in Newark, N. Y., within FIVE DAYS after arrival at shipping point.
- On Freight or Express Shipments, customer pays the Transportation charges upon arrival—such charges are usually 40c to \$1.50 depending on the size and the weight of the order.

On Parcel Post shipments a postage and insurance charge is included on customer's invoice as follows—1st and 2nd zone, 15c—3rd zone, 20c—4th and 5th zone and up, 25c.

### Free Nursery Stock Given Customers To Cover Transportation Charges On Each Order Of \$5.00 Or More

- One Item (our selection) included Free with orders between \$5.00 and \$25.00.
- Two Items (our selection) included Free with orders over \$25.00.

### Perennial Orders Shipped Separately By Parcel Post

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures delivery in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

### Collect Cash In Advance On Orders Of Less Than \$5.00

No advance payment is required on orders of \$5.00 or over. Due to the War Emergency, shortage of help and the work involved in handling small accounts, orders for less than \$5.00 must be sold for cash, to be paid by customer at the time the order is booked.

### Order Not Subject To Cancellation

Customer agrees to his contract as follows:—"I understand that this stock is reserved for me immediately and I AGREE NOT TO COUNTERMAND THIS ORDER."

Time of Shipment

FALL SHIPMENTS are usually made during OCTO-BER and NOVEMBER—SPRING SHIPMENTS are usually made during MARCH, APRIL and MAY. However, shipment of an order at any specified time is not guaranteed because of weather and other governing conditions over which we have no control.

### HARDY, TWO YEAR, FIELD GROWN

## Flowering Shrubs

For Fall or Spring Planting

#### SIZES GIVEN BELOW ARE HEIGHT OF SHRUB ABOVE ROOTS WHEN SHIPPED

Approximate height at maturity is indicated by the following symbols:—

"VD"—Very Dwarf, 2 to 3 ft.
"D"—Dwarf, 3 to 4 ft.
"MD"—Medium Dwarf, 4 to 5 ft.
"M"—Medium, 5 to 6 ft.
"MT"—Medium Tall, 6 to 7 ft.
"T"—Tall, 8 to 10 ft.
"VT"—Very Tall, over 10 ft.

### All our flowering shrubs have bloomed at the nursery farm the season before marketing

Each

Althea, (Rose of Sharon), double blue, 2 to 3 ft., T\$.95 Althea, (Rose of Sharon), double white, 2 to 3 ft., T95 Althea, (Rose of Sharon), double pink, 2 to 3 ft., T95 Althea, (Rose of Sharon), double purple, 2 to 3 ft., T95 Althea, (Rose of Sharon), double red, 2 to 3 ft., T95 Althea Tree, 3 to 4 ft., pink, red, purple, white, T1.35
The Altheas are especially desirable as they furnish a profusion of bloom late in the season when other blossoms are scarce. They will bloom freely even in very dry weather, yield readily to any kind of training and are admirable for hedges, screens or individual planting.
Almond, double pink or white, 2 to 3 ft., MD 1.65
Unlike ordinary kinds which are "budded" on Peach Seedlings, our Flowering Almonds are "budded" on hardy, vigorous PLUM SEED-LINGS. This insures "long life", plus the vigor necessary to produce an abundance of beautiful bloom.
Barberry, Thunbergii, 2 to 3 ft., D
Barberry, Thunbergii, 18 to 24 in., D
Barberry, Red Leaf, (Eternal Flame), 15 to 18 in., D90
Barberry, Red Leaf, (Eternal Flame), 18 to 24 in., D 1.10
Note:—for quantity prices on Barberry Thunbergii and Red
Leaf Barberry Hedging see page 7.
Beauty Bush, pink, 18 to 24 in., M 1.95
Blue Leaf Honeysuckle, shell-pink, Blue-Green Leaves,
2 to 3 ft., T
Blue Mist, (Caryopteris), powdery-blue, 15 to 18 in., VD. 1.65
Burning Bush, (Square Branches), 18 to 24 in., MT 2.45
Butterfly Bush, violet blue, MT
Butterfly Bush, Pink Charming, lavender-pink, MT95
Butterfly Bush, Ile de France, royal violet, MT90
Calycanthus, (Carolina Allspice or Sweet Scented Shrub)
chocolate brown blossoms, 2 to 3 ft., MD 1.50
Coralberry, (Indian Currant), pink, 2 to 3 ft., D
Cornus Siberica Alba, (Red Twig Dogwood), 2 to 3 ft., MT .95
Cornus Sanguinea, (Red Osier Dogwood), white flower, 2 to
3 ft., T
Cornus Paniculata, (Gray Dogwood), white flower, 2 to 3 ft.,
VT

### Flowering Shrubs—continued

	Each
Cornus Variegated, (Elegantissima), green and white leaves,	
2 to 3 ft., M\$	1.45
Cranberry Bush, (Viburnum Opulus), white, 2-3 ft., T	1.65
Crimson Glory Bush, flaming-crimson, 10 to 12 in., VD	1.25
Daphne Somerset, sweet-scented, blush pink (nearly Ever-	
green foliage) 18 to 24 in	3.00
Deutzia Gracilis, slender, white, 12 to 18 in., VD	1.25
Deutzia Lemoine, white, 18 to 24 in., D	1.45
Deutzia Pride of Rochester, white, 2 to 3 ft., T	.95
The best of the taller Deutzias. A general favorite and its popularity is well deserved.	У
Dogwood, (Cornus Paniculata), gray, 2-3 ft., VT	.95
Eternal Flame, (Red Leaf Barberry), 15 to 18 in., D	.90
Eternal Flame, (Red Leaf Barberry), 18 to 24 in., D	1.10
Evergreen Bittersweet, evergreen foliage, D	1.45
Flowering Quince, scarlet, 2 to 3 ft., MD	1.45
No shrub planting is complete without this beautiful double flowering Quince. Its gorgeous display of dazzling scarlet flowers in May cove the branches before the foliage appears.	
Forsythia Fortunei, Golden Bell, yellow, 2 to 3 ft., MT	1 25
Blossoms in the spring before the leaves appear. Very desirable and popular.	
Forsythia Intermedia, yellow, 2 to 3 ft., MT	1.15
Forsythia Spectabilis, golden, 2 to 3 ft., T	1.25
Forsythia Spring Glory, pale yellow, 2 to 3 ft., MT	1.65
Forsythia Viridissima, (Upright Golden Bell), yellow, 2 to 3	
ft., MT	1.15
	2.15
Golden Bell, (Forsythia Fortunei), 2 to 3 ft., MT	1.25
Golden Ninebark, (Spirea Golden), yellow leaves, white	
flowers, 2 to 3 ft., T	.95
Golden Hugonis (Rose Shrub of China), yellow, 18 to 24	
	1.65
	1.65
Gold Drop Potentilla, (Plant Patent applied for), brilliant	
	2.00
Honeysuckle Blue Leaf, shell-pink, Blue-Green Leaves,	
The state of the s	1.95
	1.25
Honeysuckle Morrow's, white, 2 to 3 ft., MT	.95
Honeysuckle Tartarian, white, pink or red, 2 to 3 ft., T	.95
	1.65 1.45
	1.45
	2.65
Hydrangea, French Blue, 5 to 6 branches D (needs winter	2.03
	1.95
Hypericum, Sungold, (Plant Patent No. 568), golden, 15 to	
	2.00
Ile de France, (Butterfly Bush), deep violet, MD	.90
A gorgeous flowering shrub recently originated in France. Long,	
arched, lilac-like, violet-purple clusters bloom in great abundance in	
mid-summer at a time when scarcely anything is in bloom The thickly	
flowered spikes are very showy in the garden and make delightful bouquets. Very fragrant. Vigorous, hardy grower.	
Indian Current (Corolherry) 2 to 3 ft D	05

### Flowering Shrubs—continued

	Eacn
Kerria Japonica (Globe Flower), yellow, 18 to 24 in., MD,	1.0=
( 1 01	1.95
	1.45 2.15
	2.15
	2.15
	2.15
	2.15
	2.15
	2.25
	2.15
	2.15
	2.15
	1.45
	2.25
Lilac, pink or white, 2 to 3 ft., VT	1.65
	1.65
Lilac, purple, 2 to 3 ft., VT	1.25
Pepper Bush, white, 2 to 3 ft., MD	1.65
Philadelphus Aurea, (Golden Syringa), 15 to 18 in., MD.	1.95
Privet, Regal, blue berries, 2 to 3 ft., M	1.65
	2.15
	1.45
Rose of Sharon, (Althea), blue, white, pink, purple, red, 2	
to 3 ft., T	.95
Snowball, Common, white, 2 to 3 ft., T	1.45
Snowball, Dentatum, (Arrowwood), 2 to 3 ft., VT	1.45
Snowball, Japonica, white, 2 to 3 ft., MT	1.65
Snowbank Bush, snow-white, 18 to 24., M.D	1.65
Snowberry, white berries, 2 to 3 ft., MD	.95
The Snowberry is a shrub of great value—for its fine foliage—slender	r
gracefully bending branches—dainty pink blossoms in June and	
July. It will thrive in dry barren soil—it will grow in shade so dense	
that almost nothing else will grow. Large white berries in Fall are very decorative.	3
	1 10
Spirea, Anthony Waterer, crimson, 12 to 18 in., VD	1.10
Spirea, Astilbe, (A Perennial), VD	.95
Spirea, Billardi, pink, 2 to 3 ft., M.	1.15
Spirea, Bumalda, light pink, 18 to 24 in., VD	1.15
	1.15
	1.15
Spirea, Froebelia, pink, 12 to 18 in., D	.95
	1.45
Spirea, Prunifolia, (Bridal Wreath), white, 2 to 3 ft., MT	
	1.15
Spirea, Van Houtte, white, 2 to 3 ft., MT	.75
The most popular of all the Spireas, especially valued because of its hardiness and the rapidity of its growth. Produces white flowers in	
clusters during May and June. Foliage dense deep green.	
Sungold, Hypericum, (Plant Patent No. 568), golden, 15 to	
18 in., VD	2.00
Syringa, Coronarius (Mock Orange), white, 2 to 3 ft., T	.95
Syringa, Golden (Philadelphus Aurea), 15 to 18 in., MD.	1.95
Syringa, Lemoine, very sweet scented, white, 2 to 3 ft., MT	.95

### Flowering Shrubs—continued

Flowering Simus—Commune	
Syringa, Virginalis, white, 2 to 3 ft., MT	Each
Because of its rare beauty, its unusually long blooming period begining in May, its large white individual flowers, which measure to inches or more in diameter, Syringa Virginalis should be in every planting.	vo .
Tamarix, (Tamarisk), pink, 2 to 3 ft., VT	1.25
Viburnum, (Snowbarl), white, 2 to 3 ft., T	1.45
Viburnum Fragrant, (Carlesi), striking pink, 15 to 18 in., M	
Vitex Macrophylla, sky-blue, 18 to 24 in., M	1.50
Weigela Bristol Ruby, (Plant Patent No. 492), ruby-red,	
2 to 3 ft., M	1.65
Weigela, Candida, white, 2 to 3 ft., MT	1.35
Weigela, Eva Rathke, crimson, 18 to 24 in., MD	1.45
Weigela, Floribunda, dark red, 18 to 24 in., MT	1.35
Weigela, Rosea, bright rose, 2 to 3 ft., MT	1.25
Weigela, Variegated, rose pink, 18 to 24 in., MT	1.45
Witch Hazel, yellow, 2 to 3 ft., T	1.25
Winged Burning Bush, square branches, 18 to 24 in., MT.	2.45
Shrub Bargain Groups	
HOME BEAUTIFUL LANDSCAPE PLANTING 16 Specially Selected Varieties	G
Althea (Rose of Sharon) Spirea Anthony Waterer	
Golden Vicary Forsythia Spectabilis	
Eternal Flame Golden Salmon Superior	
(Red Leaf Barberry) (Baby Rambler)	
Hydrangea Arborescens Lady Reading (Baby Ram	hler)
Weigela Eva Rathke Hydrangea P. G. Bush	DICI)
Syringa Virginalis Flowering Quince	
Vitex Macrophylla Pink Charming Butterfly	
Weigela Variegated Bush	
Golden Syringa	
Home Beautiful Landscape Planting \$1	95
Complete	
Any 8 Varieties (Customer Selection) \$10.75	
REGULAR PRICE \$22.20—CUSTOMER SAVES \$2.25	5
ALL-SEASON SHRUB GROUP 6 Choice Kinds	
Forsythia Fortunei (Golden Bell) Spirea Anthony Wat	terer
Hydrangea Arborescens (Hills of Syringa Virginalis	
Snow) Weigela Eva Rathke	е
Ile de France (New Butterfly Bush)	
	725
All-Season Shrub Group \$	33
Complete	
THE NATIONAL COLORS ALTHEA GROU  (Popular Rose of Sharon)  (See Plate Book)	P
Red Althea Blue Althea White Althea	
Althea Group \$	70
Complete	

### GLORIOUS EVERBLOOMING

### Floribunda Roses

### Large Flowering Semi-Dwarf Roses for Landscaping For Fall or Spring Planting

FLORIBUNDA ROSES are ideal for mass planting, hedges, and in clumps for color in shrubbery beds and in front of Evergreens. They are truly the rose of tomorrow. Different entirely from the more common sorts. Exceptionally strong and vigorous growers. Always in bloom.

. . . . . \$1.35

XXX size Extra Large Selected.....

Anne Poulsen, scarlet overcast with crimson (Plant Patent 182)		
Betty Prior, lively red and pink (Plant Patent 340)		
Cameo (Baby Rambler Cluster-Type), shell pink and salmon		
Carillon, soft flame-coral (Plant Patent 136)		
Donald Prior, rich wine red (Plant Patent 377)		
Gloire du Midi, orange-scarlet (Plant Patent 270)		
A. Grille, brilliant scarlet-crimson (Plant Patent 475)		
Holstein, dark-brilliant red (Plant Patent 395)		
Joyous, rose red (Plant Patent 381)		
Permanent Wave, red, petals wavy (Plant Patent 107)		
Pinocchio, new fragrant coral-pink (Plant Patent 484)		
Rose Elfe, silvery-pink		
Smiles, soft pink (Plant Patent 331)		
Snowbank, large flowering white (Plant Patent 279)		
World's Fair, rich velvety scarlet (Plant Patent 362)		
THE GLORIOUS FLORIBUNDA ROSE GROUP		
(6 Patented Varieties)		
For Fall or Spring Planting		
Anne Poulsen Joyous		
Carillon Smiles		
Donald Prior World's Fair		
Floribunda Rose Group \$735		
0		

Everblooming Baby Roses

(DWARF CLUSTER-TYPE POLYANTHA ROSES)

For Fall or Spring Planting

Each

XXX Size Extra Large Selected

Slaby Rose, red

Baby Rose, red

Baby Rose, white

Gloria Mundi, orange scarlet

Golden Salmon, orange

Golden Salmon Superior, Improved Golden Salmon

Rugosa Shruh Roses

Rugosa Shrub Roses
Very Hardy, Excellent for Landscaping and Flowering Hedges

For Fall or Spring Planting

Each

XXX Size, Extra Large Selected \$1.35

Grootendorst Scarlet Grootendorst Brilliant, pink

## Hardy Hedge Plants

For Fall or Spring Planting

Be sure to specify size on order blank

All sizes refer to height above roots

(Any quantity of Hedging over 10 may be sold at the 100 rate)

Barberry Thunbergii, Two Year Seedlings	
3 ,	ındred
9 to 12 in\$	12.50
12 to 15 in	16.50
Barberry Thunbergii, Four Year Large Transplants For Immediate Effect	
12 to 18 in	32.50
18 to 24 in.	52.50
2 to 3 ft	75.00
No hedge is more beautiful and at the same time gives more protection than Barberry Thunbergii. Best of all it is perfectly hardy. It is practically impossible to kill it. 4 year transplants provides immediate effect.	
Eternal Flame, New Red Leaf Barberry	
12 to 15 in	6° 00
12 to 19 m	05.00
Privet, Amoor River (Very Hardy)	
Grows and thrives in any climate.	
12 to 18 in	18.50
18 to 24 in	27.50
2 to 3 ft	32.50
200	
Privet, California	
Grows and thrives in climates down to 12° below zero	•
6 to 12 in	
12 to 18 in	
	14.50
2 to 3 ft	18.50
Privet, Ibota, 12 to 18 in.	24.00

## Flowering Hedge Plants

For Fall or Spring Planting

### COLOR—BEAUTIFUL

(Any quantity over 10 may be sold at hundred rate.)

1	Hundred
Althea, white, pink, purple, red, blue, 2 to 3 ft	75.00
Spirea, Van Houtte, 2 to 3 ft	45.00

## Climbing & Creeping Vines

For Fall or Spring Planting
Following kinds are

For Porches, Fences, Trellises and Arbors	
Built of Wood (Require Support)	Each
Birthwort, (Aristolochia, Dutchman's Pipe)	
Clematis, Crimson King, deep-velvety-red	1.45
Clematis, Countess de Bouchard, rosy-lilac	1.45
Clematis, Henryii, creamy white	1.45
Clematis, Jackmanii, (Giant Climbing Violet) violet-purple.	1.45
Clematis, Lord Neville, rich plum	1.45
Clematis, Mad. Ed. Andre, crimson-red	1.45
Clematis, Paniculata, (Japanese Star), white	.95
Clematis Texensis (Unable to supply)	
Dutchman's Pipe, (Birthwort)	1.95
Giant Climbing Violet, (Clematis Jackmanii)	1.45
Honeysuckle, Hall's Japan, white and yellow	.95
Honeysuckle, Monthly Fragrant, red	1.25
Honeysuckle, Yellow Trumpet, orange yellow	.95
Perennial Sweet Pea, crimson	.75
Silver Lace, foamy white	1.65
Silver Lace Vine is covered with a foamy spray of delicate white	
flowers which appear late in the summer and last until frost. An	
exceptionally strong, rapid growing vine, often growing 25 feet in one season.	
Wisteria, purple	1 25
Wisteria, purple.	1.45
The following Kinds will	1.10
Cling to Buildings and Walls of Stone,	
Brick, Concrete or Stucco	
Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper	
or Woodbine), blue berries	.95
Bittersweet, (Celastrus)	.95
Evergreen Bittersweet, (Euonymus Radicans), Evergreen	***
foliage	1.45
A vine that makes a very bushy growth—EVERGREEN foliage is	
a beautiful dark, shiny green. Fine for wall covering, is a splendid	
ground cover, and one of the best creepers for the rockery. It may	
also be trimmed into a low-growing EVERGREEN shrub for the	
foundation planting. Does well in either sun or shade.	05
Ivy, American, (See Ampelopsis Quinquefolia)	.95
Ivy, Boston, (Ampelopsis Veitchii), blue berries	.95
Ivy, English, Evergreen	1.45
Matrimony Vine, (Box Thorn), pinkish-purple flowers, red	.95
berries in the Fall	.95
Woodbine, (Ampelopsis Quinquelfolia)	.95
	.93
The following Kinds are	
For Ground Cover on Embankments or Hillside	,
Ampelopsis, Quinquefolia, (American Ivy, Virginia Creeper	
or Woodbine), blue berries	.95
Euonymus Radicans, (Evergreen Bittersweet)	1.45
Evergreen Bittersweet, (See above)	1.45
Honeysuckle, Hall's Japan, white and yellow	.95
Matrimony Vine, (Box Thorn), pinkish-purple flowers, red	
berries in the Fall (Bank Binder)	.95

### Ornamental Trees

### For Lawn and Shrub Border Planting

For Fall or Spring Planting

All sizes refer to height above roots. Be sure to give size.

Althea Tree, 3 to 4 ft., pink, red, purple, white	\$1.35
Bechtel's Flowering Crab, 3 to 4 ft.,	1.95
Birch, White Clump, 3 or more stems, 4 to 5 ft.,	2.95
Catalpa Bungeii, (Umbrella Tree), 5 to 6 ft.,	2.65
(Looks best when planted in pairs)	
Clump White Birch, 3 or more stems, 4 to 5 ft.,	2.95
Cherry, Korean Double Flowering, pink, 3 to 4 ft	3.45
Chinese Beauty Tree, (Malus Hopi), bright pink, 3 to 4 ft.	2.65
Crab Flowering, Bechtel's, pink, 3 to 4 ft	1.95
Dogwood, White Flowering, 2 to 3 ft	2.95
Dogwood, Red Flowering, 2 to 3 ft	3.95
Fringe, Purple, 2 to 3 ft	2.15
Golden Chain Tree, (Laburnum Vossi), bright yellow, 4 to 5	
ft., (for spring planting only.)	4.95
Hydrangea Tree, Mammoth Pink Flowers, 3-4 ft	2.65
Judas Tree (Red Bud), 3 to 4 ft	2.45
Korean Double Flowering Cherry, pink, 3 to 4 ft	3.45
Magnolia, Soulangeana, pink outside, white inside, 2 to 3 ft.	3.95
Malus Floribunda, (Oriental Jewel Tree) 3 to 4 ft	2.65
Malus Hopi, (Chinese Beauty Tree) bright pink, 3 to 4 ft	2.65
Maple, Dwarf Red Blood Leaf, 18 to 24 in. (B & B)	5.65
May Day Tree, pure white, 2 to 3 ft	2.45
Mountain Ash, American, 5 to 6 ft	4.45
Mountain Ash, European, 5 to 6 ft	4.45
Mulberry Russian, 4 to 5 ft	1.95
Mulberry Downing, 4 to 5 ft	1.95
Mulberry, New American, 4 to 5 ft	1.95
Oriental Jewel Tree, (Malus Floribunda), 3 to 4 ft	2.65
Plum Dbl. Flowering, (Prunus Triloba), 3 to 4 ft	2.45
Prunus Newport, 4 to 5 ft	2.45
Prunus Triloba, (Plum Dbl. Flowering), 3 to 4 ft	2.45
Prunus Pissardi, (Ruby Tree), 4 to 5 ft	2.45
Purple Fringe, 2 to 3 ft	2.15
Red Bud Tree, (Judas Tree), 3 to 4 ft	2.45
Rose of Sharon, Althea Tree, 3 to 4 ft., pink, red, purple,	
white	1.35
Ruby Tree, (Prunus Pissardi), 4 to 5 ft	2.45
Russian Olive, 5 to 6 ft	2.45
Thorn Paul's Double Scarlet, 3 to 4 ft	4.95
Tulip Tree, 5 to 6 ft	3.65
Umbrella Tree, Catalpa Bungei, 5 to 6 ft	2.65

Your customer won't know about your "7 Points of Superiority" unless you explain them.

(See Page 35)

### TALL, SHELTERING

### Shade Trees

### For Street and Lawn Planting

For Fall or Spring Planting

All sizes refer to height above roots. Be sure to give size. Our experience of many years has shown us that the size appearing after each variety transplants to the best advantage.

"S" indicates best varieties for street planting.

	Each
Birch, White, 5 ft	\$3.65
Elm American, 6 ft., S	2.95
Elm American, 8 ft., S	3.95
Elm Chinese, 6 ft., S, For spring planting only	3.45
Elm Chinese, 8 ft., S, For spring planting only	4.45
Maple Norway, 6 ft., S	4.45
Maple Norway, 8 ft., S	5.45
Maple Schwedler's, 6 ft., S	7.65
Maple Schwedler's, 8 ft., S	8.65
Maple Silverleaf, 6 ft., S	2.95
Maple Silverleaf, 8 ft., S	4.45
Maple Silverleaf, 10 ft., S	5.95
Pin Oak, 6 ft. Beautiful bright red leaves in Fall—Ovoid	
Acorns, S	5.95
Pecan, Paper Shell, 18 in	2.45
Plane Oriental, 6 ft., S	4.45
Plane Oriental, 8 ft., S	5.45
Poplar Carolina, 8 ft	2.45
Poplar Lombardy, 6 ft	1.65
Poplar Lombardy, 8 ft	2.25
Poplar Lombardy, 10 ft	2.95
Walnut, Black, 2 ft	1.95
Walnut, Genuine English Budded, 2 ft	2.95

## Weeping Lawn Trees

For Fall or Spring Planting	Each
Birch, Cut Leaved Weeping, 6 ft	. \$4.95
Korean Weeping Cherry, 5 ft., For spring planting only	. 7.45
Mulberry, Tea's Weeping, 5 ft	. 7.45
Willow, Babylonica Weeping, 6 ft	. 2.95
Willow, Wisconsin Weeping, 5 ft	. 2.95

## Forest Tree Seedlings

For reforestation, fence posts, tall hedges, wind breaks and screen planting.

For Spring Planting Only (Cannot be Shipped in the Fall)

F G ( FF /
Hundred
Chinese Elm, 2 to 3 ft\$15.00
Lombardy Poplar, 2 to 3 ft
Locust, black, 18 to 24 in
Locust, yellow, 18 to 24 in
Russian Mulberry, 2 to 3 ft
Russian Olive, 2 to 3 ft. 22.00

## Hardy Garden Lilies

Hardy Garde	n Lilies
Day Lily, white (Spring or Fall Plantin Lemon Lily, yellow (Spring or Fall Plat Lily of the Valley, strong clumps (Sprin Madonna Lily, white (Fall Planting On Regal Lily, white (Spring or Fall Plantis Scarlet American Lily, red, (Spring or Tigrinum Splendens Lily, bright orange Planting)	nting)       .75         ng or Fall Planting)       .75         nly)       1.25         ing)       .75         Fall Planting)       .95         e-red, (Spring or Fall       .95          .95
· · · · · · · · · · · · · · · · · · ·	
For Spring Planting	Only per 25 per 50 per 100
Ruffled Aristocrat Hybrids Special Named Varieties Fancier's Named Varieties (See Pedigreed Group	\$1.75 \$3.25 \$ 6.00 3.15 5.95 10.95 3.65 6.95 12.95
OUR NEW PEDIGREED GLA	ADIOLUS CDOUD
12 LONG STEMMED FANCIE	
Alladin Blue Admiral Crystal White Flaming Beacon Golden Chimes Giant Nymth Pedigreed Gladiolus Group Complete	Midnight Red Mother Machree Matador Purple Beauty Summerwealth Treasure Gold
SHOW GARDEN GLADIO	DLUS GROUP
12 NEW PRIZE WIN	INERS
Miss New Zealand Blue Beauty J. S. Bach Moorish King Golden Flame Star of Bethlehem	Red Knight Gate of Heaven Dr. C. Hoeg Mrs. P. W. Sisson Early Dawn Golden Souvenir
Show Garden	\$ 1 65
Gladiolus Group Complete	
Garden S	MORE
For Fall or Spring Pl	anting Each
Princess Beatrice (Bearded Iris)  Seminole (Bearded Iris)  Columbia (Orchid Flowering Iris)  Royal Koko-No (Orchid Flowering Iris)	

### Cannas

### SELL IN LOTS OF 3 OR MORE

For Spring Planting Only Each \$ .45 Special Named Varieties... Mme. Crozy, red and orange Yellow Spotted King Hum-duotone bert, yellow The President, scarlet City of Portland, watermelonpink Richard Wallace, orange King Humbert, orange-scarlet

### Dahlies

### SELL IN LOTS OF 3 OR MORE

For Spring Planting Only Each Special Named Varieties.... ...\$ .55 D—Decorative PF—Peony Flowering C—Cactus Miss Helen, fiery red, S City of Portland, yellow-brown center, PF Monmouth Champion, orange Gorgeous Lady, grenadine flame, D Mrs. Geo. Le Boutillier, pink, D Heart of Milwaukee, golden mahogany red, D yellow, D Jersey Beauty, pink, D Kathleen Norris, la France Oregon Beauty, red, PF Pot-O-Gold, daffodil yellow, D Prince of Persia, poinsetta red, D pink, D Madame Caroline Schuman, chrome yellow, C Snowdrift, pure white, D Spencer, lavender, C Meadowbrook, tyrian rose, D Fancier's varieties.....\$.95 High Ratings—Championship Qualifications HC-Hybrid Cactus SC-Semi Cactus FD-Formal Decorative. ID-Informal Decorative Figure represents rating. Marshall's Pink, clear pink, Blue River, bluish lavender, FD-86 FD-86 Michigan White, pure white, California Idol, clear yellow,

ID-85 SC-90 Son of Satan, bright scarlet, SC-80
Velvet Wonder, burgundy,

Dream Beauty, FD-82
Grand Master, orange and
gold, HC-85

ID-85

### NEW "DELUXE" GIANT FLOWERING DAHLIA GROUP

#### 8 GORGEOUS EXHIBITION VARIETIES

Heart of Milwaukee Meadowbrook Gorgeous Lady Monmouth Champion Prince of Persia Pot-O-Gold Mrs. George LeBoutillier Kathleen Norris Snowdrift DeLuxe Giant Flowering Dahlia Group Complete.....

REGULAR PRICE \$4.40—CUSTOMER SAVES \$ .45

#### GRAND CHAMPION DAHLIA GROUP

AMERICA'S 10 HIGHEST RATED EXHIBITION VARIETIES Grand Master Blue River Michigan White California Idol Heart of Milwaukee Son of Satan Velvet Wonder Marshall's Pink Dream Beauty

Monmouth Champion Grand Champion Dahlia Group

Complete.... REGULAR PRICE \$8.70—CUSTOMER SAVES \$ .75

## Climbing Roses

### FOR TRELLIS, PORCH AND ARBOR

For Fall or Spring Planting

### SECTION "A"

SECTION "A"		
XXX Size, Extra Large Selected	Each\$1.15	
Crimson Rambler, red	Memorial, creeping, white	
Dr. Van Fleet, pink	Paul's Scarlet, red	
Silver Moon, large white with y	vellow center	
CECTION (ID)		

#### SECTION "B"

SECTION B
Each
XXX Size, Extra Large Selected\$1.35
Climbing American Beauty, deep rose pink
Emily Gray, golden tan and buff yellow
Jacotte, brilliant orange-apricot, with coppery-red tints
Mme. Gregoire Staechelin, (Spanish Beauty), carmine pink
Primrose, deep primrose yellow
Rosella, Everblooming tendency, vivid scarlet
Royal Scarlet fully double pure scarlet

Primrose, deep primrose yellow Rosella, Everblooming tendency, vivid scarlet
Royal Scarlet, fully double pure scarlet
New Patented Climbing Roses
Each
XX Size, Extra Large Selected\$1.50
Blaze, (Everblooming Paul's Scarlet) Plant Patent No. 10
Doubloons, (Plant Patent No. 152), Rich Yellow
<b>Dr. J. H. Nicholas,</b> (Plant Patent No. 457), new large flowering pink
Summer Snow, (Plant Patent No. 400), NEW Everblooming snow-white Floribunda Climber
Torch, (propagation rights reserved), NEW salmon-pink

### IT'S TO

# Your Advantage!

To Plant
SQUARE DEAL NURSERY STOCK
The First Cost is the Only Cost

BECAUSE



### GORGEOUS, FRAGRANT

## Everblooming Roses

# Fall or Spring Planting EXTRA LARGE SELECTED XXX SIZE Two Year Field-Grown Blooming Bushes.

Guaranteed to bloom in your garden the first Summer.

All 95c Varieties (Your Selection)	13.95
	Each
Ami Quinard, darkest of the reds	.\$1.45
Autumn, burnt orange and coral	
Caledonia, white	
Countess Vandal, coppery-bronze and pink (Plant Pater	nt
38)	
Chas. P. Kilham, scarlet orange	
Copper Beauty, copper and yellow	
Crusader, rich velvety crimson	
Christopher Stone, vivid velvety-scarlet	
Dawn-A-Lea, golden-yellow	
David O. Dodd, blackish velvety crimson	
Dickson's Red, glowing scarlet-red. (Plant Patent 376)	
Edith Nellie Perkins, copper, bronze and pink	
Eclipse, rich golden yellow, (Plant Patent 172)	
Eternal Youth, clearest of the pinks, (Plant Patent 332)	
E. G. Hill, deep maroon	
Essence, red velvet	
Frau Karl Druschki, white American Beauty	
General MacArthur, glowing crimson-scarlet	
Gloaming, fawn-orange overlaid with salmon (Plant Pater	
137)	
Grenoble, scarlet	
Gruss an Teplitz, the reddest of roses	
Golden Charm, bright butter-yellow	. 1.45
Golden Ophelia, golden-yellow	
Gorgeous, shades of gold	
Golden Dawn, sunflower-yellow to lemon-yellow	
Golden Gleam, vivid golden yellow	. 1.25
Heinrich Wendland, golden yellow and nasturtium-buff	
Heinrich Gaede, rich vermillion, shades of golden yellow.	
Lady Alice Stanley, light silvery pink	
Lord Calvert, brilliant cardinal red	
Lady Margaret Stewart, golden yellow shaded with streaks	
of orange and red—very beautiful	
Mandalay, rich golden yellow, (Plant Patent Applied for)	. 2.00
Mary Margaret McBride, sensational new pink shades	
(Plant Patent applied for)	
Max Krause, rich molten gold	. 1.45
Mev. G. A. Van Rossem, shaded orange and apricot	
Miss Rowena Thom, rich pink	. 1.45

### Everblooming Roses—continued

	Each
Morning Blush, (Duquesa de Penaranda), apricot, orange	
and dark pink	61.45
Margaret McGredy, unusual orange scarlet	1.45
McGredy's Ivory, creamy white	1.45
McGredy's Scarlet, brilliant scarlet, orange base	1.45
McGredy's Yellow, clear dandelion yellow	1.45
Mrs. Sam McGredy, brilliant scarlet, copper-orange	1.45
Mrs. Pierre S. du Pont, golden yellow	1.45
McGredy's Sunset, golden and yellow hues. (Plant Patent	
317)	1.45
Mme. Jean Gaujard, delicate creamy yellow, orange and	
carmine-pink (Plant Patent 338)	1.45
Mme. Jules Bouche, white, slight blush in center	1.45
Mme. Jos. Perraud, nasturtium-buff	1.45
Pan America, reddish-orange, (Plant Patent No. 437)	1.50
Picture, velvety rose-pink	1.45
Pink Radiance, clear bright pink	.95
President Macia, shades of pink	1.45
Rapture, lovely rose-pink	1.45
Red Radiance, rich non-fading red	.95
- Rex Anderson, ivory-white, (Plant Patent No. 335)	1.50
Robin Hood, bright rosy-red	1.45
Rome Glory, cerise red (Plant Patent 304)	1.45
Signora, warm burnt sienna, (Plant Patent 201)	1.45
Sonata, cochineal-red, (Plant Patent applied for)	1.50
Soeur Therese, rich yellow	1.45
Talisman, vivid red and gold	1.25
Ville de Paris, rich buttercup yellow	1.45
Wilhelm Kordes, golden, copper and red tints	1.25

### SEE PAGE 16 AND 17 FOR ROSE BARGAIN GROUPS

### Tree Roses

#### ALL NEW PATENTED VARIETIES

For Spring Planting Only

(Do not take orders for Tree Roses for Fall Planting)

Each Extra Large Selected Trees, 3½ ft. tall......\$6.95

Countess Vandal, coppery-orange and pink (Patent No. 38) Dickson's Red, scarlet-red (Plant Patent No. 376) Eclipse, golden-yellow (Plant Patent No. 172)

McGredy's Salmon, apricot-salmon, (Plant Patent No. 410) Saturnia, cardinal-red (Plant Patent No. 349)

#### HOW TO GROW TREE ROSES SUCCESSFULLY

Plant in SPRING ONLY. Tie the stem securely to a stake with strips of cloth. Prune back the flowering branches each season to 3 or 4 eyes.

WINTER PROTECTION in Cold Climate: Before freezing weather starts bend the stem over slowly until the head rests on the ground, loosening the roots with a fork on the side opposite from the side the stem is being bent. Drive a stake next to the crown and tie securely. Then cover entire head with soil. Stem can be protected with burlap or paper.

### EVERBLOOMING

## Rose Bargain Groups

Fall or Spring Planting

### VICTORY GARDEN ROSE GROUP

### SIX DEBUTANTES FROM NEWARK, ROSE CAPITAL OF AMERICA

(All Patented Varieties)

Dickson's Red

Mandalav Mary Margaret McBride Sonata

Pan America Rex Anderson

Victory Garden Rose Group Complete

REGULAR PRICE \$9.45—CUSTOMER SAVES \$ .80

### ROYAL ROSE GROUP

(See Plate Book)

#### SIX CROWNED QUEENS OF THE GARDEN

Countess Vandal McGredy's Ivory Lord Calvert

Picture **Eclipse** 

McGredy's Sunset

Royal Rose Group Complete.....

REGULAR PRICE \$8.50—CUSTOMER SAVES \$ .65

#### THE NOBILITY ROSE GROUP

(See Plate Book)

### TEN EXHIBITION VARIETIES THAT WILL CAPTURE BLUE RIBBON HONORS

Rapture Dawn-a-lea Golden Charm Essence

McGredy's Ivory

Mme. Joseph Perraud Golden Ophelia McGredy's Scarlet Miss Rowena Thom

Grenoble

The Nobility Rose Group Complete .....

REGULAR PRICE \$14.30—CUSTOMER SAVES

\$2.35

### Rose Bargain Groups - continued

### GOLD MEDAL ROSE GROUP

12 Selected Varieties

The "Cream" of Our New Rose Introductions

Christopher Stone David O. Dodd Federico Casas Heinrich Gaede

Mme. Jos. Perraud McGredy's Yellow Mme. Jules Bouche Heinrich Wendland Morning Blush Max Krause President Macia

Gold Medal Rose Group Complete....

REGULAR PRICE \$17.40—CUSTOMER SAVES \$2.45

Any 6 (Customer's Selection)....\$

### ROSE CAPITAL GEMS SELECTION

6 Patented Varieties

Countess Vandal Dickson's Red Eclipse

**Eternal Youth** McGredy's Sunset Mme. Jean Gaujard

Mrs. Sam McGredy

Rose Capital Gems Collection Complete.....

REGULAR PRICE \$8.70—CUSTOMER SAVES \$ .75

### NEW ARISTOCRAT ROSE GROUP

3 Leading Varieties

(See Plate Book)

For Fall or Spring Planting

Ami Quinard Edith Nellie Perkins

Aristocrat Rose Group Complete......

Golden Gleam

REGULAR PRICE \$3.95—CUSTOMER SAVES \$ .50

### THE "ALL STAR" ROSE GROUP

6 "All Star" Varieties

Caledonia Copper Beauty Grenoble Scarlet Mrs. Pierre S. Du Pont

Chas. P. Kilham

Talisman

All Star Rose Group Complete.....

REGULAR PRICE \$7.90—CUSTOMER SAVES \$ .65

### TWO YEARS OLD, FIELD-GROWN, HARDY

## Flowering Perennial Plants

### For Fall or Spring Planting See Page 23 for Rock Garden Plants

T for tall-growing; M for medium-growing; D for dwarf-growing.

### WE CANNOT HANDLE ORDERS FOR LESS THAN 3 PERENNIAL PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Perennial Plants, the perennial plants will be sent to customer separately by Parcel Post. This method assures arrival in field-fresh, ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

· ·	Each
Achillea, (The Pearl), white, M	
Adam's Needle, (Yucca), white, M	.55
Alyssum Saxatyle, bright yellow, D	.55
Anchusa, Forget-Me-Not Flowering, violet blue, T	.65
Anemone, (Windflower), Snow Queen, snow white, T	.85
Anemone, (Windflower), Peach Glow, rose pink, T	.85
Anemone, (Windflower), Queen Charlotte, rose, T	.85
Anemone, (Windflower), Whirlwind, white, T	.85
Anemone, (Windflower), Hupehensis, dwarf, pink, D	.85
Artemisia Silver King, white-leaved, M	.85
Astilbe, Queen Alexandra, bright pink, T	1.15
Aubrietia Eyri, (Purple Rock Cress), rosy lilac, D	.75
Aquilegia, Giant Hybrids, rainbow colors, M	.65
Asters, Hardy Garden, in the following named varieties	.65
Beechwood Challenger, crimson red, M; Blue Bouquet,	
luminous blue, M; Daphne, bright pink, M; Gayborder	
Blue, blue, yellow eye, T; Marjorie, rose pink, M; Nancy,	
lt. pink; Ronald, lt. purple, M; Strawberries and Cream,	
deep pink, T; Skylands Queen, lt. blue, T; Victor, lav.	
blue	
Balloon Flower, blue, T	.60
Bleeding Heart, (Dicentra), pink, M	.95
Bluebird Flower, (Veronica or Speedwell), blue, M	.65
Blue Bonnet, (Scabiosa), blue, M	.70
Baby's Breath or Gypsophila, silvery white, M	.50
Buttercup, (Ranunculus), double yellow, M	.55
Canterbury Bells, white, blue or pink, M	.60
Christman Pose, white blossess, every post of the control of the c	.60
Christmas Rose, white blossoms—evergreen foliage Chrysanthemums, See Page 23.	1.95
Cupid's Dart, (Catananche), violet-blue	OF
Daisy, Painted, (Pyrethrum), rainbow mixed colors, M	.60
Delphinium, See Page 22.	.00
Dianthus, (Sweet William), pink, white, red, M	.55
Dianthus Deltoides, (Maiden Pink), D	.55
Digitalis, (Fox-glove), purple, pink, T	.55
Flame Flower, (Tritoma), orange scarlet, M	.70
Forget-Me-Not, (Myosotis), light blue, D	.55
Gaillardia, (Giant Hybrid), shades of orange, M	.60
the state of the s	.00

# Flowering Perennial Plants —continued

Geum, (Mrs. Bradshaw), orange red, M\$	.60
Geum, (Lady Strathedon), double rich yellow, M	.60
Gypsophila, (Baby's Breath), M	.50
Hardy Garden Asters, (See Asters above).	
Helianthus, Coronation, (new), gleaming yellow, T	.65
Heliopsis, (Summer Gold), rich gold, T	.65
Helenium, Chippersfield Orange, copper and gold, T	.65
Hupehensis, (Dwarf Anemone), D	.85
Heuchera, (Rain of Fire), bright crimson, D	.65
Hibiscus, (Mallow Giant Flower), red, pink, white, T	.60
Hollyhock, double red, white, pink or yellow, T	.45
Hollyhock, Orange Prince, (new) double orange, T	.50
Iberis, (Hardy Candytuft), white, D	.60
An ideal EVERGREEN plant for the rockery, and equally appro-	.00
priate in the perennial border or as edging for garden walks. Excel-	
lent facer plant in front of shrubs in the foundation planting. In the	
Spring it is covered with masses of snow-white blossoms that adds to	
the life and beauty of the garden.	
Iris, See Page 11.	
Lythrum Salicaria, The Beacon, carmine-red, T	.75
Lupines, blue, pink, white, T	.65
Mallow, Giant Flowering, red, pink, white, T	.60
Marguerite Daisy, Painted royal purple, M	.60
Nepeta Mussini, (Ground Ivy), lavender blue, M	.65
Pachysandra, (Evergreen Ground Cover), blue, D	.55
One of the finest trailing plants ever introduced. It forms broad	
mats of bright glossy green broadleaved EVERGREEN foliage.	
It's a plant that will grow in sun or dense shade. Use for ground	
cover, under shrub plantings, for shrub and flower bed border,	
bordering walks and drives, for steep terraces.	
Painted Marguerite Daisy, royal purple, M	.60
Periwinkle or Vinca Minor, violet, D	.55
Phlox, See Page 22.	
Poppy, Oriental, orange scarlet, M	.65
Plumbago, Larpentae, (Leadwort), M	.85
Primrose, Hardy Alpine, yellow, red, purple, D	.60
<b>Pyrethrum</b> , (Marguerite Daisy), purple, red, pink, M	.60
Pyrethrum, Pink Bouquet, (Dbl. Painted Daisy), M	.95
Ranunculus, (Double Buttercup), Golden Yellow, M	.55
Rock Cress, purple, D	.75
Rudbeckia, royal purple, T	.75
Scabiosa, Caucasica Alba, (new), gleamy white, M	.70
Scabiosa, Caucasica Isaac House, (new), lavender, M	.70
Sedum, Spectabilis, Brilliant, pink, D	.65
Sedum, Sieboldi, pink, D	.65
Sweet Pea, crimson, (a Perennial vine)	.75
Sweet William, pink, white, red, M	.55
	.15
Tritoma, (Flame Flower), orange-scarlet, M	.70
Tuberoses, white	.40
Veronica, Blue Spire, deep violet blue, M	.75
Vinca Minor or Periwinkle, violet, D	.55
Yucca, (Adam's Needle), Evergreen cream white, M	.55
Yucca Variegata, (Spanish Sword), Evergreen, white	.75

## Perennial Bargain Groups

For Fall or Spring Planting

### ALL SEASON PERENNIAL GARDEN

(See page 50, new 1943 Plate Book)

Early and Late Garden Complete 93 Perennial Plants in all	\$4995
REGULAR PRICE \$64.45—CUSTOMER \$	SAVES \$14.50
Early Garden Complete 51 Perennial Plants	*27 <sup>95</sup>
Late Garden Complete	<b>\$77</b> 45

#### GARDEN CHEER PERENNIAL GROUP

42 Perennial Plants.....

(See Plate Book)

### NINE LOVELY PERENNIALS THAT LEAD THE COLOR PARADE

Anemone, Peach Glow
Double Hollyhock
Flame Flower, (Tritoma)
Heliopsis, Summer Gold
Digitalis, (Giant Foxglove)
Anemone, Snow Queen

Giant Flowering Hisbiscus, (Mallow)
Helianthus "Coronation"
Yucca Variegata, (Spanish Sword)

REGULAR PRICE \$6.05—CUSTOMER SAVES \$1.05

### HOME LOVER'S PERENNIAL GROUP

8 SELECTED GARDEN BEAUTIES
"An Amazing Value"

REGULAR PRICE \$5.45—CUSTOMER SAVES \$1.00

### THE "MASTERPIECE" GARDEN GROUP

(See Colored Folder)

16 NEW PEDIGREED VARIETIES—EXCITING COLORS
GUARANTEED TO BLOOM FIRST SEASON

"Masterpiece" Garden Group \$865 Complete.....

REGULAR PRICE \$10.85—CUSTOMER SAVES \$2.20

### Peonies

### LARGE FLOWERING—FRAGRANT

For Fall or Spring Planting

	Each
Pink Peony	.95
White Peony	.95
Red Peony	.95
CHOICE SPECIAL NAMED VARIETIES	
Avalanche, wax white, crimson edge, late mid-season	1.25
Dr. Van der Tak, shell pink, early mid-season	1.25
Edulis Superba, dark pink, early	1.35
Karl Rosenfield, scarlet maroon, mid-season	1.25
Livingstone, Rose-pink and pale lilac, late	1.25
Longfellow, bright cherry crimson, late mid-season	1.35
Mary Brand, true red, mid-season	1.35
Mikado, Immense single fragrant rich red, mid-season	1.95
Mme. De Verneville, paper white, crimson markings, early	1.35
Perfection, delicate shell pink, mid-season	1.25
Rosea Superba, deep cerise-pink, very late	1.25
Solfatare, white, creamy yellow center, mid-season	1.25
Triumphans, glowing scarlet, mid-season	1.25

### GOLD MEDAL PEONY GROUP 3 BEAUTIFUL PEONIES

Dr. Van der Tak, fragrant pink Solfatare, white and yellow Triumphans, fragrant satiny red

Gold Medal Peony Group		\$255
Complete	 	Alexan .

REGULAR PRICE \$3.65—CUSTOMER SAVES \$1.10

### SHOW GARDEN PEONY GROUP 6 AMERICAN LEADING VARIETIES

Avalanche Solfatare
Karl Rosenfield Livingstone
Mikado Rosea Superba

Show Garden Peony Group \$765
Complete.....

REGULAR PRICE \$8.20—CUSTOMER SAVES \$ .55

Don't forget to explain your
"7 POINTS OF SUPERIORITY"
to Every Customer

(See Page 35)

## Delphiniums

GEED IN BOIL OF COLUMN
For Fall or Spring Planting Eac
Vanderbilt Hybrids, blue shades. \$.6 Belladona, light blue
Allure, deep violet Blue Danube, delphinium blue Citadel, lavender Enchantment, rose-mauve Mountain Snow, sparkling white
NEW HYRRID DELPHINIUM GROUP

5 TRUE SEPARATE COLORS

(See Plate Book)

For Fall or Spring Planting

Hybrid Delphinium Group Complete.....

REGULAR PRICE \$5.75—CUSTOMER SAVES \$1.10

## Hardy Garden Phlox

### SELL IN LOTS OF 3 OR MORE

For Fall or Spring Planting \*Creeping Varieties for Rock Gardens Each B. Compte, salmon, red and white eye..... .60 Beacon, brilliant cherry red..... .60 Blazing Miracle, reddest of the reds..... .65 Blue Boy, true blue..... .65 Count Zeppelin, white, crimson eye..... .60 Daily Sketch, salmon pink..... .60 Harvest Fire, orange salmon ..... .65 Jules Sandeau, pink, new shade..... .60 Lord Raleigh, royal purple..... .60 Mia Ruys, pure white..... .65 \*Subulata Rosea, (Creeping), pink, D..... .60 \*Subulata Alba, (Creeping), White, D..... .60

#### GIANT FLOWERING PHLOX GROUP

(See Plate Book)

#### 6 CHOICE VARIETIES

Giant Flowering Phlox Group Complete....

REGULAR PRICE \$3.60—CUSTOMER SAVES \$ .65

#### THE CHALLENGER PHLOX GROUP

4 BEAUTIFUL NEW INTRODUCTIONS, HUGE BLOOMS Challenger Phlox Group Complete.....

REGULAR PRICE \$2.60—CUSTOMER SAVES \$ .25

## Chrysanthemums

### HARDY GARDEN VARIETIES

SELL IN LOTS OF 3 OR MORE

### For Fall or Spring Planting

ES—blooms Early September MS—blooms Mid-September EO—blooms Early October

Each

### Large Flowering Medium Growing Varieties . . . \$ .60

Algonquin, radiant yellow, ES Angelo, lavender-pink, MS Autumn Glow, crimson, MS Autumn Lights, copper, MS Apollo, bronze-red, MS Brune Poitevine, bronze, MS Burgundy, burgundy-red, EO Eugene A. Wander, golden, MS

Glory of Seven Oaks, gold, ES Lavender Lady, lavender, MS L'Argentuillais, rose red, MS Lemonade, yellow, MS Lorelei, pure yellow, ES
Louise Schling, bronze, EO
Oconto, white, MS
October Dawn, pink, EO
Old Gold, orange yellow, ES
Pale Moon, sulphur, MS
Pohatcong, deep pink, ES
Red Flare, rich glossy red, EO
Rose Glow, old rose, ES
Ruth Cummings, bronze, MS
September Cloud, white, ES
September Bronze, bronze, ES
Tints of Gold, yellow, MS

### Cushion Type Dwarf Growing Varieties...... \$ .65

(In bloom from August until snow flies)

Harvest Moon, bright yellow; King of the Reds, clear red; Master-Mum, shell pink and old rose; Wonder-Mum, pink.

### EARLY FLOWERING GARDEN CHRYSANTHEMUM GROUP

(See Plate Book)

#### 12 CHOICE "WINTER HARDY" STRAINS

Autumn Lights Apollo Burgundy Eugene A. Wander Lavender Lady
Pale Moon
Pohatcong
Red Flare

Ruth Cummings Rose Glow September Cloud

September Bronze

Chrysanthemum Group
Complete.....

\$**5**95

REGULAR PRICE \$7.20—CUSTOMER SAVES \$1.25

### GOLD MEDAL CHRYSANTHEMUM GROUP

8 COLORFUL VARIETIES

(See Plate Book)

For Fall or Spring Planting

Angelo, lavender pink Autumn Glow, crimson L'Argentuillais, rose Oconto, white

Brune Poitevine, reddish bronze October Dawn, pink Tints of Gold, yellow

Glory of Seven Oaks, golden

Gold Medal Chrysanthemum Group Complete.....

\$410

REGULAR PRICE \$4.80—CUSTOMER SAVES .70

## Rock Garden Plants

For Fall or Spring Planting

#### WE CANNOT HANDLE ORDERS FOR LESS THAN 3 ROCK GARDEN PLANTS

On all Express and Freight Nursery Stock orders that call for 3 or more Rock Garden Plants, the rock garden plants will be sent to customer separately by Parcel Post. This method assures arrival in Field-Fresh ready-to-grow condition. A mailing and insurance charge of 15c per order will be added to each customer's invoice at time of shipment.

Medium Low Growing	Each
Alyssum Saxatyle, (Rock Madwort)	\$ .55
Anchusa Forget-Me-Not, violet blue	.65
Anemone Hupehensis, (Dwarf Anemone)	.85
Artemisia Silver King, white-leaved	.85
Aster, Blue Bouquet, luminous blue	
Balloon Flower, (Platycodon)	.60
Blue Bonnet, (Scabiosa)	.70
Dianthus Deltoides, (Maiden Pink)	.55
Geum—Mrs. Bradshaw	.60
Geum—Lady Strathedon	.60
Gypsophila, (Baby's Breath)	.50
Heuchera (Rain of Fire)	.65
Hupehensis (Dwarf Anemone)	.85
Lupines, (Lupinus)	.65
Lythrum Salicaria, The Beacon, carmine-red	.75
Sweet William, (Dianthus Barbatus)	.55
Spirea Astilbe, (Goats Beard)	1.15
Yucca, (Adam's Needle)	.55
Yucca Variegata, cream white	.75
Very Low Growing	
Aubrietia Eyri, (Purple Rock Cress)	.75
Buttercup, (Ranunculus)	.55
Campanula Carpatica, (Harebells)	.60
Christmas Rose, (Helleborus Negri)	1.95
Forget-Me-Not, (Myosotis)	.55
Iberis, (Candytuft)	.60
Nepeta Mussini, (Catmint)	.65
Pachysandra, (Japanese Spurge)	.55
Phlox Subulata Rosea, (Mt. Pink)	.60
Phlox Subulata Alba, white	.60
Plumbago Larpentae, (Leadwort)	.85
Primrose, (Primula)	.60
Ranunculus, (Double Buttercup)	.55
Rock Cress Purple, (Aubrietia Eyri)	.75
Sedum Spectabilis Brilliant (Showy Stonecrop)	.65
Vinca Minor or Periwinkle	.55
Wonder-Mum, (Pink Cushion Chrysanthemum)	.65
Master-Mum, (Pink Cushion Chrysanthemum)	.65
Harvest Moon, (Yellow Cushion Chrysanthemum)	.65
King of the Reds, (Red Cushion Chrysanthemum)	.65
Creeping	
Sedum Sieboldi, (Improved Stonecrop)	65

### Rock Garden Plants—Continued

### NEW SUPREME ROCK GARDEN GROUP

10 GENUINE ROCK GARDEN BEAUTIES

(See Plate Book)

For Fall or Spring Planting

Artemisia Silver King Anchusa (Forget-me-not) Iberis (Candytuft) Dianthus Deltoides

(Maiden Pink)
Gypsophila (Baby's
Breath)

Breath)

Hupehensis (Dwarf Anemone) Phlox Subulata Alba (White) Phlox Subulata Rosea

(Mt. Pink)

Plumbago Larpentae (Leadwort)

Supreme Rock Garden Group
Complete.....

Sedum Spectabilis Brilliant

GENUINE IMPORTED

## English Tulips

For Fall Planting Only

Per doz. Per 25 Per 50 Per 100

Multi-Colored Mixed Varieties ... \$2.45 \$4.75 \$9.25 \$18.00

(Our selection of variety and color mixture) Named Varieties cannot be offered until War ends.

## Muscari (Grape Hyacinth)

For Fall Planting Only

 Per doz.
 Per 25
 Per 50
 Per 100

 Choice Bulbs
 ...
 \$ .95
 \$ 1.85
 \$ 3.55
 \$ 6.95

## Hardy Garden Narcissus

For Fall Planting Only

Beat All Evangeline
Leedsii Empire Golden Meteor

King Alfred Helios
Cheerfulness Poeticu

Cheerfulness Poeticus Ornatus Emperor Van Waveren's Giant

### BLUE RIBBON NARCISSUS GROUP

8 PRIZE WINNING VARIETIES

Beat All Emperor
Leedsii Empire Golden Meteor
Poeticus Ornatus Evangeline

Cheerfulness Helios

Blue Ribbon Narcissus Group \$225
Complete.....

## Aruit Department



**PAGES 27-34** 

### FRUIT TREES AND BUSH FRUITS IN WARTIME

In this so-called land of plenty—our America—we are faced with the worst food shortage in history, and it is almost a certainty it will be worse before it gets better.

Because of the extreme need for more food, the production of vitamin-filled, fresh, tree-ripened home-grown fruits becomes increasingly important.

Unless home owners and farmers plan immediately to plant a family fruit garden—many will not have enough fresh-fruit to meet health needs.

In co-operation with our Government's Victory Garden Program, it is your Patriotic duty to encourage the fulfillment of the Victory Garden Program among village and farm families in your section. You are your community's National Victory Garden Advisor.

In the following Fruit Department you will find a wide selection of essential quick-bearing, heavy-crop Fruit Trees and Bush Fruits for your customers.

### ASSURED POLLINATION IS THE RESULT OF PROPER SELECTION AND PLANTING OF "ROOSTER" TREES

Whenever you are selling Apple Trees, Sweet Cherry Trees, Pear Trees, Plum Trees, and Hale Peach Trees, (whether it is only a few for the city back yard, a small farm family fruit garden or an extensive commercial orchard) always suggest planting "Rooster" Trees for assured pollination, the secret of full crops year after year.

Use your new "Rooster Tree Folder" which pictures the "Rooster" Apple Trees and contains Pollination Charts for Apples, Sweet Cherries, Pear, Plum and Hale Peach Trees.

Also—Tell the convincing "Rooster" Tree story you will find given in full detail on page 38 of your Fruit Demonstration Book Sales Manual and picturized for your customer on page 22 of your Fruit Demonstration Book.

This service is provided by our trained Nursery salesmen. It's a service that assures full fruit production from each fruit tree you sell.

All sizes of Fruit Trees refer to height above roots.

## Apple Trees

## HEAVY BEARING STRAINS For Fall or Spring Planting

S—Summer A—Autumn

W-Winter

Varieties marked with \* do not become as large as other varieties when fully grown. By comparison they are not as large when shipped to our customers.

Each	Over six each	Over 12 each
<b>X,</b> 3 to 4 ft., Medium Size\$1.45	\$1.30	\$1.20
XX, 4 to 5 ft., Regular Standard 1.70	1.55	1.45
XXX, 5 to 7 ft., Extra Large Selected 1.95	1.75	1.60

Baldwin, w, Nov. 1 Banana, w, Nov. 1 Ben Davis, w. Oct. 21 Cortland, w. Oct. 15 Delicious, w. Oct. 23 Duchess of Oldenburg, a, Oct. 30 \*Early Harvest, s, Aug. 5 Fall Pippin, a, Sept. 20 Gallia Beauty, w, Oct. 25 Gravenstein, a, Sept. 15 Golden Grimes, w. Oct. 30 Jonathan, w. Oct. 25 King, w, Oct. 15 Maiden's Blush, a, Sept. 18 Macoun, a, Oct. 15 McIntosh Red, a, Sept. 25 Northern Spy, w, Oct. 25 N. W. Greening, w, Oct. 13 Pound Sweet, a, Oct. 12 \*Red Astrachen, s, July 25

Red Delicious, w. Oct. 23 Red Rome Beauty, w, Oct. 18 Rome Beauty, w, Oct. 18 Roxbury Russet, w. Oct. 25 R. I. Greening, w. Oct. 15 \*Snow, or Fameuse, a, Oct. 5 Smokehouse, w, Oct. 15 Stark, w, Oct. 20 Stayman's Winesap, w, Oct. 20 Sweet Bough, s, Aug. 18 Strawberry, a, Sept. 20 Talman Sweet, w. Oct. 13 Twenty Ounce, a, Sept. 15 Wagner, w, Oct. 11 Wealthy, a, Sept. 10 Wolf River, w. Sept. 18 Yellow Delicious, w. Oct. 20 \*Yellow Transparent, s, July 20 York Imperial, w, Oct. 30

#### FAMILY COMBINATION APPLE TREE

"THE ONE TREE APPLE ORCHARD"
4 VARIETIES ARE GROWN ON THE SAME TREE

Yellow Transparent, s, July 20 Red Delicious, w, Oct. 23 McIntosh Red, a, Sept. 25 Northern Spy, w, Oct. 25

Each

XXX, 4 to 5 ft., Low Headed—Early Bearing......\$3.95

#### RIPENING DATES

Average ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

### Peach Trees

# PEACH TREES WILL LIVE AND GROW BETTER IF PLANTED IN THE SPRING. FALL PLANTING IS NOT RECOMMENDED

Peach trees, unlike other Fruit Trees, do not become dormant early in the Fall, that is, the sap does not return to the roots as early as with other types of Fruit Trees.

As a result of this condition, should the Winter be severe the losses on Fall Planted Peach Trees is apt to be heavy. To eliminate this possibility we recommend that Peach Trees be planted in the SPRING. All other Fruit Trees can be planted either in the Fall or Spring.

Each	Over six each	Over 12 each
<b>X,</b> 2 to 3 ft., Medium Size\$ .95	\$ .85	\$ .80
XX, 3 to 3½ ft., Regular Standard 1.25	1.15	1.10
XXX, 3½ to 5 ft., Extra Large Selected 1.50	1.35	1.25

2

Beer Smock, Oct. 8
Belle of Georgia, Sept. 1
Carman, Aug. 25
Champion, Sept. 10
Crosby, Sept. 25
Crawford Early, Sept. 5
Crawford Late, Sept. 20
Delicious, Aug. 20
Early Elberta, Sept. 12
Elberta, Sept. 18
Fitzgerald, Sept. 3
Greensboro, Aug. 6

Golden Jubilee, Aug. 17 Hale, Sept. 15 Hale Haven, Sept. 3 Heath Cling, Sept. 5 Rochester, Aug. 21 South Haven, Sept. 2 Summercrest, Sept. 12 Valiant, Aug. 30 Vedette, Aug. 25 Veteran, Sept. 5 Yellow St. John, Aug. 28

## THE 3 "V" PEACH GROUP NEW CANADIAN PEACH INTRODUCTION

Vedette, Aug. 25 Valiant, Aug. 30 Veteran, Sept. 5

									Eac	
All	3	(one	of	each)	in	XXX	size	for	r only	5
									r only 3.3	
All	3	(one	of	each)	in	X	size	for	only 2.4	.5



## Grape Vines

For Fall or Spring Planting

### SECTION "A"

X Medium Size,\$	.35	
XXX Extra Large Selected	.50	4.45
Concord, blue-black, Oct. 7 Catawba, red, Oct. Niagara, white, Oct. 5	. 15	

SECTION "B"				
	Each Dozen			
X Medium Size	\$ .65 \$6.90			
XXX Extra Large Selected				
Agawam, (Roger's 15), red,	Lindley, new red, Sept. 18			
Oct. 7	Moore's Diamond, white,			
Brighton, red, Sept. 20	Sept. 25			
Caco, new red, Oct. 7	Moore's Early, black, Sept. 20			
Campbell's Early, black,	Portland, white, Sept. 7			
Sept. 22	Salem, red, Oct. 5			
Delaware, red, Sept. 20	Sheridan, new black, Oct. 15			
Fredonia, best blue-black,	Vergennes, red, Oct. 10			
Sept. 10	Worden, blue black, Sept. 25			
Lucile, new bright red, Sept. 20				

#### SECTION "C"

SECTION "C"	
Each	2 for
XXX Extra Large Selected\$1.65	\$3.00
Golden Muscat, new golden yellow, Oct. 15	
Concord Seedless, new seedless blue-black, Oct. 7	

### HOME PROFIT GRAPE GROUP

(See Plate Book)

Brighton, red, Sept. 20	Fredonia, best blue-black,
Lindley, new red, Sept. 18	Sept. 10
	Portland, white, Sept. 7
	Each
All 4 (one of each) in the XXX	size for only\$3.25
All 4 (one of each) in the X	size for only 2.35

## Sour Cherry Trees

For Fall or Spring Planting

Tot Fair of Spring Landing				
	Over	Over		
	six	12		
Each	each	each		
<b>X,</b> 2½ to 3 ft., Medium Size\$1.75	\$1.60	\$1.50		
XX, 3 to 4 ft., Regular Standard 2.00	1.80	1.70		
XXX, 4 to 6 ft., Extra Large Selected 2.25	2.05	1.90		
Early Richmond, June 18 Large Montmorence	y, June	30		
English Morello, July 18 May Duke, June 15	,			

All sizes of Fruit Trees refer to height above roots.

## Sweet Cherry Trees

#### KNOWN AS OXHEARTS

For Fall or Spring Planting

		Over	Over
		six	12
	Each	each	each
X, 2½ to 3½ ft., Medium Size	\$2.15	\$1.95	\$1.80
XX, 3½ to 5 ft., Regular Standard	2.50	2.25	2.10
XXX, 5 to 6 ft., Extra Large Selected	2.95	2.65	2.50

Black Tartarian, black, June 25 Governor Wood, light, July 2 Napoleon Big, light, July 18 Schmidt's Big, black, July 12

Clapp's Favorite, s, Aug. 25

Windsor, dark red, July 25 Yellow Spanish, light yellow, July 20

### Standard Pear Trees

### For Fall or Spring Planting

S—Summer	AAutumn	VV VV	inter	
		Each	Over six each	Over 12 each
X, 2½ to 3½ ft., M	Iedium Size	.\$1.75	\$1.60	\$1.50
XX, 3½ to 4½ ft., R	egular Standard	. 2.10	1.90	1.80
XXX, 41/2 to 6 ft., Extr	ra Large Selected	. 2.50	2.25	2.10
Bartlett, a, Sept. 15 Beurre d'Anjou, a. Oct	Flemish B		, ,	17

Duchess De Ang., a, Oct. 15 Sheldon, a, Oct. 9

## Dwarf Pear Trees

Seckel, a, Sept. 25

### For Fall or Spring Planting

	Each	Over six each	Over 12 each
XXX, 3 to 4 ft., Extra Large Selected	.\$2.65	\$2.40	\$2.25
S—Summer A—Autumn	W-W	Vinter	
Bartlett, a, Sept. 15 Kieffer, w, Clapp's Favorite, s. Aug. 25 Seckel, a. S			

#### RIPENING DATES

Duchess D'Angouleme, a, Oct. 15

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

### Plum and Prune Trees

For Fall or Spi	ring Planting	Over	Over
		six	12
	Each	each	each
X, 2½ to 3½ ft., Medium Size	e <b>\$1.85</b>	\$1.70	\$1.60
XX, 3½ to 4½ ft., Regular Star	ndard 2.25	2.05	1.90
XXX, 4½ to 6½ ft., Extra Large	Selected 2.65	2.40	2.25
Abundance, Aug. 18	Red June, Aug. 8		
Bradshaw, Aug. 23	Reine Claude, Sep	ot. 30	
Burbank, Aug. 25	Satsuma, Sept. 18		
Fellenburg, (Italian)—	Stanley—PRUNE	Sept.	. 10
PRUNE, Sept. 20	Shropshire Damso	on, Sep	t. 19
German—PRUNE, Sept. 25	Wickson, Sept. 5		
Imperial Gage, Sept. 11	Yellow Egg, Sept.	13	
Lambard Sont 15			

Raspberry Plants

### ORDERS NOT ACCEPTED FOR LESS THAN ONE DOZEN PLANTS

#### SECTION "A"

### STANDARD FIRST QUALITY—ONE YEAR PLANTS

Spring Planting Recommended

Doz. 50 100 200 **XXX** Selected Size......\$1.75 \$6.50 \$12.25 \$23.00

## EXTRA FINE TWO YEAR TRANSPLANTS FOR HOME GARDENS

For Fall or Spring Planting
Doz. 50

Doz. 50 100 200 **XXX** Extra Large Selected......\$2.65 \$9.80 \$18.40 \$34.70

RED VARIETIES:
Chief, July 13
Black Diamond, July 8
Cuthbert, July 17
Cumberland, July 7
Gregg, July 15
Latham, July 18
Cumberland, July 19
Ohio, July 10

Newburgh, July 10 Plum Farmer, July 5

St. Regis, (Everbearing), July 14 Taylor, July 16

Note:—By nature Red Raspberries start producing new plants earlier in the season than Black Raspberries. As a result, at shipping time, the ONE YEAR Red Raspberry Plants are larger than Black Raspberry plants.

However, after transplanting, both red and black varieties quickly develop into husky bushes coming into bearing at about the same age.

#### SECTION "B"

### STANDARD FIRST QUALITY—ONE YEAR PLANTS

Spring Planting Recommended

Doz. 50 100 200 **XXX** Selected Size......\$1.95 \$7.65 \$14.95 \$26.95

### EXTRA FINE TWO YEAR TRANSPLANTS FOR HOME GARDENS

For Fall or Spring Planting

XXX Extra Large Selected......\$2.85 \$10.50 \$19.80 \$37.20 Indian Summer, new red everbearing, July 5, and Oct. 1 to frost (Developed by fruit experts at N. Y. State Experiment Station.) Shuttleworth, new black, July 1 Sodus, new purple, July 15

## Blackberry Plants

### ORDERS NOT ACCEPTED FOR LESS THAN SIX PLANTS

### For Fall or Spring Planting

Doz. 50 100

XXX Select Size Only, One year plants....\$1.75 \$6.50 \$12.25

Blowers, July 25 Eldorado, July 16

Early Harvest, July 15 Lucretia Dewberry, July 20

Boysenberries

Snyder, July 20

### ORDERS NOT ACCEPTED FOR LESS THAN SIX PLANTS

For Spring Planting Only

Doz. 50 100

XXX Select Size, One year plants......\$2.65 \$9.95 \$18.95

(Ripen about July 1)

### Nectarines

For Fall or Spring Planting

### Quince Trees

For Fall or Spring Planting

## Crab Apple Trees

For Fall or Spring Planting

## Apricot Trees

For Fall or Spring Planting

#### RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

### Rhubarb Roots

(Commonly called Wine Plant and Pie Plant)

For Fall or Spring Planting

		Each	Dozen
XXX, Selected	Rhubarb Roots	\$ .35	\$3.50
Eaton's	Peach Flavored	Myatt's Linneaus	

## Asparagus Roots

For Fall or Spring Planting

Per 25	Per 100
Conover's Colossal, (2 year old) \$1.45	\$4.75
Barr's Mammoth, (2 year old) 1.45	4.75
Pedigreed Martha Washington, (2 year old) 1.95	5.75
(Noted for its Rust Resisting qualities)	

### Horseradish Roots

For Fall or Spring Planting

					Each	Do	zen
Bohemian,	Gold M	Iedal	variety.	 	 \$ .25	\$2.	.00

## Currants and Gooseberries

DO NOT, under any circumstances, take orders for Currants and Gooseberries in the following states, the sale of which is prohibited by State or Federal quarantine in these states: Connecticut, Maryland, Massachusetts, Rhode Island, Maine, Michigan, Minnesota, New Hampshire, Ohio, Pennsylvania, Vermont, Wisconsin, West Virginia, Virginia, North Carolina, New Jersey, Tennessee.

Also the sale of currants and gooseberries is not permitted in the following counties of New York State: Clinton, Essex, Franklin, Fulton, Hamilton, Herkimer, Lewis, Oneida, Saratoga, St. Lawrence, Warren and Washington Counties also Adirondack and Catskill Parks.

### Currant Bushes

For Fall or Spring Planting

	Varieties	Each	Dozen
X, Medium Size		.70	\$ 6.95
XXX, Extra Large Selected.		.95	10.95
Cherry, red, July 1	White Grape, white,	July	10
Fav's Prolific, red. July 5	Perfection, red. July	10	

### Gooseberry Bushes

For Fall or Spring Planting

Each	Dozen
X, Large\$ .75	\$8.00
XXX, Extra Large Selected	
Downing, pale green, July 8 Pearl, yellowish green, July 8	aly 12
Houghton red July 19 Red Jacket red July 8	

## Strawberry Plants

### Spring Planting Recommended

Selected Size, Strong, Well-rooted Plants

per 25 per 50 per 100

All June Bearing Varieties (See below).....\$1.50 \$2.50 \$4.65

EXTRA EARLY (Ripen about June 10th)

Bellmar Premier (Howard No. 17)

Blakemore Parson's Beauty

Beaver Senator Dunlap (Dr. Burrill)

MEDIUM EARLY (Ripen about June 17th)

Bouquet Dorset
Big Joe Fairfax
Marshall Jumbo
Catskill Starbright

LATE (Ripen about June 25th)

Aroma William Belt Chesapeake
Gandy Brandywine

per 25 per 50 per 100

Everbearing Variety, Giant Mastodon ...... \$2.25 \$3.75 \$6.95

(Ripens about June 15th)

### THE "GARDEN FRESH" STRAWBERRY GROUP

## TOP OUALITY STRAWBERRY PLANTS

Many people have the mistaken idea that August is the best time to plant Strawberry Plants. The fact is, the only plants which could possibly be planted in August are either Old Plants which have borne one or more crops of Fruit, or Pot Plants. The first are not satisfactory and the second are impractical.

FOR YOUR CUSTOMERS

The plants we sell are field grown New Plants, and under normal growing conditions it is impossible to develop a rugged, heavy, fibrous-rooted new plant for August shipment. They are not fully developed until late September, and cannot be shipped earlier. Do not promise earlier delivery.

The original plant that produces these new plants is not allowed to produce Fruit. Thus, the surplus growing strength and vigor that would ordinarily be consumed in producing strawberries is transmitted by nature from the Mother plant to her offspring, resulting in producing vigorous, heavy-rooted, top quality plants, capable of bearing profitable crops of First Quality Berries. Only the plants that develop close to the Mother plant are used. Weak, inferior quality plants that grow at the end of the runners are not used in filling our orders.

#### RIPENING DATES

Average Ripening dates following each variety are based on best authentic information obtainable for Northern New York State Territory. Ripening dates will vary according to territory—a few days earlier in the south, farther north a few days later.

# Every Customer Should Know About - - -

### Our 7 Points of Superiority

- 1. PEDIGREED PARENTAGE—"As important in Nursery Stock as in breeding horses, cows, and dogs."
- 2. SHIELD-TYPE BUDDING—"A Tiny detail of immense importance."
- 3. INDIVIDUAL SPACING—"Fewer Trees per acre insure big strong growth."
- **4. SCIENTIFIC** ROOT PRUNING—"Vigorous Growth and permanent satisfaction insurance."
- **5. CONTROLLED POLLINATION**—"Insures a full yield of fresh fruit year after year."
- **6. MOISTURE-CONTROL PACKING—**"Delivery in field—fresh condition."
- 7. INSPECTION BY THE FAMOUS AUTHORITY—DR. SHAW AND ASSOCIATES—"Assures True-To-Name Stock."

These 7 points of Superiority (fully explained in detail in your "7 Reasons Why" Booklet and the "Sales Manual for Fruit Demonstration Book")—sells your quality so well that price is put forever in the discard. And selling quality is so important that, if you should make the sale before telling your customer about our 7 Reasons of Superiority, then by all means explain each reason after the order is written and signed.

Here's the reason why; after you've left with your order, the purchaser may pick up a mail-order catalog or be solicited by a peddler of cheap, low-grade nursery stock. Your customer doesn't know anything about pedigreed stock or about all the other elements that go into producing what you have sold. Then your customer is left with an unanswered question in his mind—an unexplored or unexplained doubt. As a result, he may try to cancel; he may refuse to accept shipment; or he may talk to, and sour other prospects in your territory.

End every sale with a talk and explanation of the points on what makes quality, how much it means and how little the difference in price means between the highest quality and low-price, job-lot nursery stock.

# RECOMMENDED DISTANCE FOR PLANTING AND NUMBER OF TREES AND PLANTS PER ACRE

		-				
A	n	n	6	S	•	
	Р	Ρ,		~	•	

36 x 36 ft.— 33 Trees 40 x 40 ft.— 27 Trees

### Apricots:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees 24 x 24 ft.— 75 Trees

#### Blackberries:

3 x 7 ft.—2074 Bushes \*

#### Cherries-Sour:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees

#### Cherries-Sweet:

24 x 24 ft.— 75 Trees 30 x 30 ft.— 48 Trees 36 x 36 ft.— 33 Trees

### Currants:

#### Gooseberries:

3 x 6 ft.—1815 Bushes 4 x 5 ft.—1742 Bushes

### Grapes (on trellis):

8 x 8 ft. - 680 Vines

#### Grapes (arbor):

6 x 6 ft.-1210 Vines

### Peaches:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees

### Pears (standard):

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees 24 x 24 ft.— 75 Trees

#### Pears (dwarf):

10 x 10 ft.— 435 Trees 12 x 12 ft.— 302 Trees 15 x 15 ft.— 193 Trees

#### Plums:

18 x 18 ft.— 134 Trees 20 x 20 ft.— 108 Trees 24 x 24 ft.— 75 Trees

### Quinces:

10 x 10 ft.— 435 Trees 12 x 12 ft.— 302 Trees 15 x 15 ft.— 193 Trees

### Raspberries (red):

2 x 7 ft.—3111 Bushes 3 x 7 ft.—2074 Bushes

### Raspberries (black):

3 x 7 ft.—2074 Bushes

#### Strawberries:

1 x 4 ft.—10,890 Plants

To estimate the number of plants required for an acre at any given distance, multiply the distance between the rows by the distance between the plants, which will give the number of square feet allotted to each plant, and divide the number of square feet in an acre (43,560) by this number. The quotient will be the number of plants required.

### AGE AT WHICH DIFFERENT TREES USUALLY FRUIT

XXX Size Only

This varies greatly with different varieties. Such apples as "Yellow Transparent" and "Duchess of Oldenburg" often fruit the second year, while "Northern Spy" seldom fruit in less than ten years after transplanting, though it is one of the best apples and a prolific yielder when of bearing age. The average time after planting is, for

Apples 2 to 6 yrs.	Grapes2 yrs.
Blackberries1 to 2 "	Plums 2 to 4 "
Cherries 3 to 4 "	Peaches 2 to 3 "
Crab Apples2 to 6 "	Quinces 3 to 4 "
Currants 1 to 2 "	Raspberries1 to 2 "
Dwarf Pears2 "	Std. Pears 3 to 4 "
Gooseberries 1 to 2 "	

### OUR CONVINCING, CONFIDENCE-BUILDING REPLACEMENT GUARANTEE MEANS WHAT IT SAYS

### REPLACEMENT GUARANTEE

Seller agrees to replace FREE all nursery stock purchased in this order that fails to live the first year, except Evergreens, replacing these at one-half the original purchase price, provided purchaser has paid promptly as agreed in this order, and that the nursery stock was promptly and properly planted on arrival and properly cared for. Duplicate copy of your original order blank and remittance for Evergreen Replacements must accompany request for replacement.

## IMPORTANT TREE ROSE REPLACEMENT NOTICE

**CONTROL OF THE PROPERTY OF TH** 

Our Tree Roses are guaranteed to BLOOM THE FIRST SEASON after planting, or will be REPLACED FREE of extra charge. Winter loss due to improper winter protection does not entitle the customer to replacement. Producing blooms the first season is evidence that the Tree Rose was alive and healthy on delivery to the customer.

A sufficient quantity of our 1942 varieties have been produced to take care of normal replacements. These varieties are—Catolonia, J. Otto Thielow, Mrs. Pierre S. Du Pont, Mme. Jules Bouche and Robin Hood.

Our entire supply of the above are reserved for replacement and therefore cannot be offered for sale. Sell only the 5 new Patented Varieties listed on page 15 of this price list.

## Special Suggestions

FILL OUT EACH ORDER COMPLETE HAVE PRICES AND VARIETIES RIGHT

WRITE NAMES
AND ADDRESSES PLAINLY
PUT DATE ON EVERY ORDER
BE SURE TO SHOW CUSTOMER'S
NEAREST FREIGHT OR EXPRESS
STATION

Sell Only Varieties and Sizes Listed

MAKE NO EXTRA CHARGE FOR BOXING OR PACKING.

It is not advisable to promise a customer a definite date of delivery. We always ship each order at proper time for planting in the Fall or Spring.

ALL QUOTATIONS in this Price List are for immediate acceptance, and subject to our being able to supply stock at shipping time without liability to us should injury befall the stock from frost, hail, fire or other causes beyond our control. We aim to keep our varieties true to name and will replace on proper proof, all that prove otherwise, or refund the purchase price, but we do not give any warranty, expressed or implied, and it is mutually agreed between the purchaser and ourselves that we shall not, at any time, be held responsible for a greater amount than the purchase price. Fall shipments are usually made during October and November, and Spring shipments March, April, May, according to locality, weather and other conditions, but departure or arrival is not guaranteed at any specified time or season.

NON-WARRANTY. The descriptions in this price list are accurate to the best of our knowledge and belief, but we give no warranty thereon, expressed or implied, and we will not be responsible in any manner for any errors or omissions. If any errors in the descriptions are found, we will be very grateful to our readers if they will kindly call our attention to same so they may be eliminated in our next edition.